

PATENT
Attorney Docket No. 00F1464

This listing of claims will replace all prior versions and listings of the claims in this application:

Claims 1-8 (cancelled).

Claim 9 (currently amended) An electronic programming guide system comprising:

a personal computer comprising a browser at a first viewer location;

101 a computer system at a second location, coupled to said personal computer and said browser via a computer network;

said browser displaying a guide comprising a plurality of linearly arranged tabs, where each tab is a link to one of a plurality of views of an electronic programming guide;

where each of said plurality of views is associated with one of a plurality of distinct view content characteristics;

wherein one of said plurality of distinct view content characteristics is variable, depending upon a user specific characteristic;

wherein said user specific characteristic comprises a computer-generated signal representative of prior programming selections made by a viewer;

wherein said signal is further representative of a duration characteristic of prior programming selections made by a viewer;

wherein said user specific characteristic further comprises an individual viewer selected preference;

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wherein said guide includes a two-dimensional array of programming cells where each cell represents a different time slot associated with a different television channel;

wherein said plurality of linearly arranged tabs is disposed on a periphery of said two-dimensional array; and

wherein said signal is further representative of an individual user and further representative of a distinct location from which said individual user is operating said browser.

Claims 10-15 (cancelled).

Claim 16 (Currently amended) A method of displaying programming information to a viewer comprising the steps of:

providing, to a personal computer user, an array of programming choices available to a viewer;

changing a characteristic of said array in response to a user-selection, made by said personal computer user, of a tab from a plurality of linearly arranged tabs disposed along a peripheral edge of said array;

changing display content associated with one of said plurality of linearly arranged tabs as a result of a prior action;

wherein said prior action is a computer-generated signal representative of a prior viewing selection by a viewer;

wherein said prior action further comprises a user selection among a plurality of user preferences;

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wherein said prior action further comprises a duration characteristic of a prior viewing selection by said viewer; and

providing location information representative of a geographic location of said viewer and changing display content associated with one of said plurality of linearly arranged tabs based upon said location information.

Claims 17-19 (cancelled).

Claim 20 (original) A system comprising:

a PC at a first viewer location, said PC having a browser, which provides information representative of an individual user's identity and a geographic location of said PC;

the individual user's identity is culled from login data on said PC;

a computer system at a second location, coupled to said PC via a computer network;

said browser displaying a guide comprising a plurality of linearly arranged tabs, where each tab is a link to one of a plurality of views of an electronic programming guide;

wherein each of said plurality of views is associated with one of a plurality of distinct view content characteristics;

wherein one of said plurality of distinct view content characteristics is variable, depending upon a user specific characteristic;

wherein said user specific characteristic comprises a computer-generated signal representative of prior programming selections made by a viewer;

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wherein said signal is further representative of a duration characteristic of prior programming selections made by a viewer;

wherein said user specific characteristic further relates to a household level geographic location of said viewer;

β1 wherein said user specific characteristic further is representative of a time of day, and a day of week characteristic of prior programming selections made by the viewer;

wherein said guide includes a two-dimensional array of programming cells where each cell represents a different time slot associated with a different television channel;

wherein a floating cursor-linked display is provided for detailed programming information for a cell in said two-dimensional array of programming cells;

wherein said plurality of linearly arranged tabs is disposed on a periphery of said two-dimensional array; and,

wherein said periphery is a bottom side.